

# New Oxford Student events in 2025

Oxford alumni supporting over 900 new students worldwide!

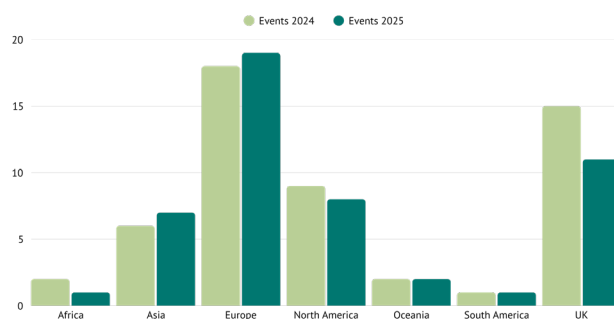
We were thrilled to receive such a positive response! Thanks to the commitment and collaboration of all involved, 937 new students participated in events across 26 countries.

Although the University of Cambridge paused its support this year, we are proud to share that 49 NOS events still took place — a testament to the strength and resilience of our global community. Attendance ranged from 2 to 97 participants!

**OUS Paris:** *Thank you for the memorable evening! It really helped me feel better about leaving France and meeting new people!*

## Events by region

The global spread of events remained closely aligned to 2024. It is wonderful to see events taking place across all regions of the world..



**Oxford and Cambridge Society of India:** *The event was very well received and we received positive feedback. The students in attendance were very grateful for the opportunity to meet others leaving for their respective Universities and to make plans to travel together/support each other on arrival. They also appreciated the opportunity to speak with alumni in attendance and pick their brains about their respective college, Oxford life, etc.*

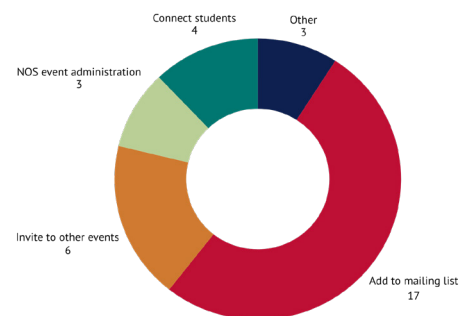
## Introduction of data tracking

We already know from studies that engaging with students early on, can foster long-lasting connections and benefits. To quantify this knowledge, this year we asked groups to collect student attendee names. The information will form the basis of a data tracking process, so that over time we are able to assess the impact of alumni support on individual student outcomes.

## Feedback from groups

All groups received a follow-up email from the Networks Team with a focus on the following three questions. Feedback was received from 30 groups.

- Do you collect/record your own student contact data?** We are encouraged to learn that the majority of groups (68%) collect student names for their own use. Hosting a NOS event provides an opportunity for groups to engage with future alumni at an early stage.
- If yes, for what purpose?** Over half (57%) of the groups who sent a response add the students to their mailing list. Of these, 20% invite students back for drinks in December or to next year's NOS event.



- Is any other support needed from the Networks Team to help organise a Freshers' event?** The majority of groups are happy with the support provided. Some groups requested more general support and all comments will be responded to on an individual basis.

**Oxford Türkiye Alumni Society:** *Such a lovely evening! It felt more like a family gathering than a formal event. Meeting the freshers and sharing stories with fellow alumni was truly one of the highlights of the summer. Thank you so much for leading this and organising such a wonderful event.*

## Best practice to share

- If you struggle to find a venue to host your NOS event, ask your members if they have access to a corporate office or school venue that could be used.
- Consider a reduced rate or student membership category for your group.
- Encourage the students to create a WhatsApp group, so they can stay in touch with each other when in Oxford.
- Request student feedback to make your event even better.

Thank you for supporting new Oxford students